

COMMUNICATION TEAM ANNUAL REPORT 2021

Susan Cooper, Team Coordinator, Grace Calendar and Website content
Tee Gonzales, Office Administrator, Servant Keeper & Email, Evenbrite Registration & Facebook
Larry Holmes, Editor & Chief Consent Contact E-news
Eric & Myra Love: Branding & New website interface
Michael Yackira, Sr. Warden
Robert Cooper, ex-officio Webmaster

Grace Calendar & Website www.graceofsummerlin.org

Calendar Subcommittee:

The Communication Team established Calendar Subcommittee in May 2021 to review, and make corrections, additions and changes to the content of the Grace Calendar. The members of this committee are: Darlene Albert, Susan Cooper, Walt Kadyk Jr. Warden, and Kathy Klein. We are grateful to this observant and dedicated team for their tenacity in keeping the calendar up-to-date and informative.

Website

Our website has been viewed as the public face of Grace in the Desert for more than 13 years, and is most often credited with attracting Newcomers. It is rich in content. In 2019 Fr. Shannon began to explore the modernization of our branding and website frontend. Enter Eric and Myra Love, relatively new members, who are partners at LARYM DESIGN, a full service branding and social media company who serve s for major brands. They volunteered their considerable talent to the project. A dialog began, and COVID abruptly sidelined this conversation for more than a year. Fortunately we are back on track and the Communication Team is working with LARYM Design to gather resources and learn the new tools. An update is scheduled for February 2022

Servant Keeper, our church management system allows individuals to sign up for E-news and will provides access to a private on-line membership directory about our membership.

Eventbrite, an event registration software that provides registration for services during COVID restrictions. **FACEBOOK**: the social media platform which we utilize to reach a wider audience including: our worship service(s), events, holiday observances and other things of interest.

Constant Contact E-News Larry Holmes replaced The Rev Angela Anderson in late November. WE are grateful for her many years of service. Larry Holmes is compiling our E-News. This tool provides weekly announcements on Wednesdays each week as well communicating need-to-know information between scheduled E-news issues. Thanks to Larry for making a smooth transition and keeping all informed during this new phase of COVID protocols.

Together we came up with a list of guiding principles for this transition to a new permanent Rector

- We are committed to working together so that you, our members receive timely and consistent information
- We use all avenues of communication including the weekly Bulletin to inform our members. Individuals consult the venue that works for them.

- We will observe a balance of confidentiality and an informed congregation, particularly as it relates to Vestry and the search committee that will reconvene in February to begin the search for a new Rector.
- We are committed to having as much lead time as possible for entries in the Grace Calendar that appears on the Website. Everyone is responsible to provide the communication team as much advance notice as possible.

Ministry Fair Report 2021

THANK YOU to all who participated in the Ministry in September.

More than 40 ministries were represented in the Parish Hall on Sunday, September 19, 2021. The good news is that 16 active ministries recorded from 1 to 8 new contacts. Acolytes, Archives, Reading with Grace, Boy Scouts of America, Caring Hands, First Sunday Breakfast, Foyer Groups, The Labyrinth and Spiritual Garden, Loaves & Fishes, Men's and Women's Breakfast, Nevadans for the Common Good, Prayer Shawls, Refugee Resettlement, Sunday School, et.al.

It is no surprise that the vacant ministries remained open. The pandemic has affected and redefined those we have served and those of us who serve. This gives Grace in the Desert the opportunity to reframe and evaluate where we go from here. Many of the unfilled ministries are those that are less plausible while COVID continues to change our perspective.

There is no doubt that this congregation will continue to serve the needs of others both through outreach and in reach. It has been my pleasure to organize this annual event and look forward to handing over the procedures and reigns to someone who seeks to know the volunteer ministry offerings of this rich ministry.

Respectfully submitted
Susan Cooper
Communication Team Leader.